

SHAPING ETHICAL AND GLOBAL BUSINESS LEADERS



The MBA programme at the Department of Management Studies was established from the Academic year 2026-27 at Sri RaajaRaajan College of Engineering and Technology. It is a two-year AICTE-approved course designed to develop innovative, emotionally intelligent, and ethical leaders ready for the global business world through industry collaboration and learning through practically experienced faculty.



OBJECTIVES:

The objectives of the Department of Management Studies is to establish our institution as a premier educational centre, distinguished by its commitment to providing high-quality, value-based learning experiences through innovative teaching methodologies and cutting-edge research initiatives.

The department aligns its programs with current industry requirements to develop successful managers, moulding students to work with commitment and involvement in their organizations. Throughout the course, students are trained to integrate both theoretical knowledge and practical skills.

In addition, the Department of Management Studies is equipped with adequate infrastructure, expertise, and resources to excel in imparting management education. It operates under the constant guidance of a team of highly qualified and experienced faculty members.

The MBA program offers five elective subjects, from which students may choose two. The available electives are:

- Human Resource Management**
- Marketing**
- Finance**
- Logistics and Operations**
- Systems**
- Eligibility**



Candidates from diverse academic backgrounds are eligible to apply for the MBA program. The program is open to graduates from both Undergraduate (UG) and Postgraduate (PG) streams, including:

- Arts**
- Science**
- Commerce**
- Engineering and Technology**
- Other equivalent disciplines recognized by the institution.**

